

Master Plan Public Input Results and Conclusions

July 18, 2016

Public Engagement to Date

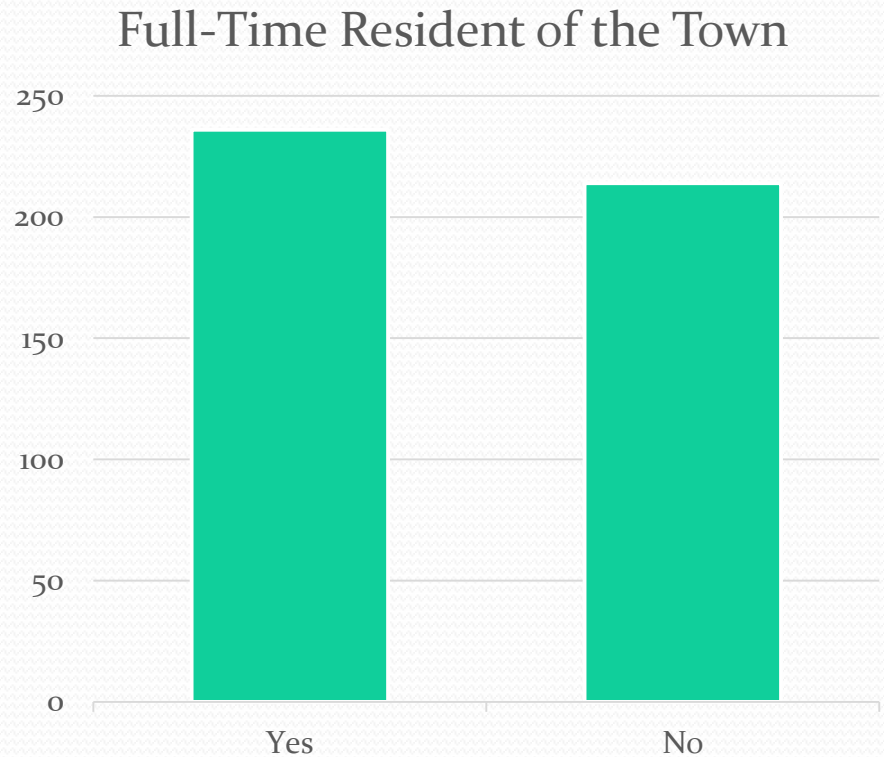
- “One Big Idea” Exercise
- Public Visioning Session (votes)
- Public Survey – Data (charts)
- Public Survey – Open-ended Questions (comments)

Comprehensive Plan Elements

- Indiana State Law: I.C. – Section 36-7-4
- Objectives for Future Development
- Policies
 - Land Use
 - Public Ways, Places, Lands, and Structures
 - Public Utilities

Survey Response

- 1104 Surveys Sent
- 455 Responses
- 41.2% Response Rate



Validity of Response Rate

- Number of Respondents needed by Margin of Error
 - $\pm 3\%$, $\pm 5\%$, $\pm 10\%$

| Group Size | $\pm 3\%$ | $\pm 5\%$ | $\pm 10\%$ |
|------------|-----------|-----------|------------|
| 500 | 345 | 220 | 80 |
| 1,000 | 525 | 285 | 90 |
| 3,000 | 810 | 350 | 100 |
| 5,000 | 910 | 370 | 100 |
| 10,000 | 1,000 | 385 | 100 |

Survey Demographics

- Age Range

- 5% 25-44
- 47% 45-64
- 45% 65-84
- 4% 85+

- People in Household

- 14% 1
- 51% 2
- 11% 3
- 14% 4
- 10% 5+

- Children Under 18 in Household

- 83% 0
- 5% 1
- 7% 2
- 3% 3
- 1% 4
- 1% 5+

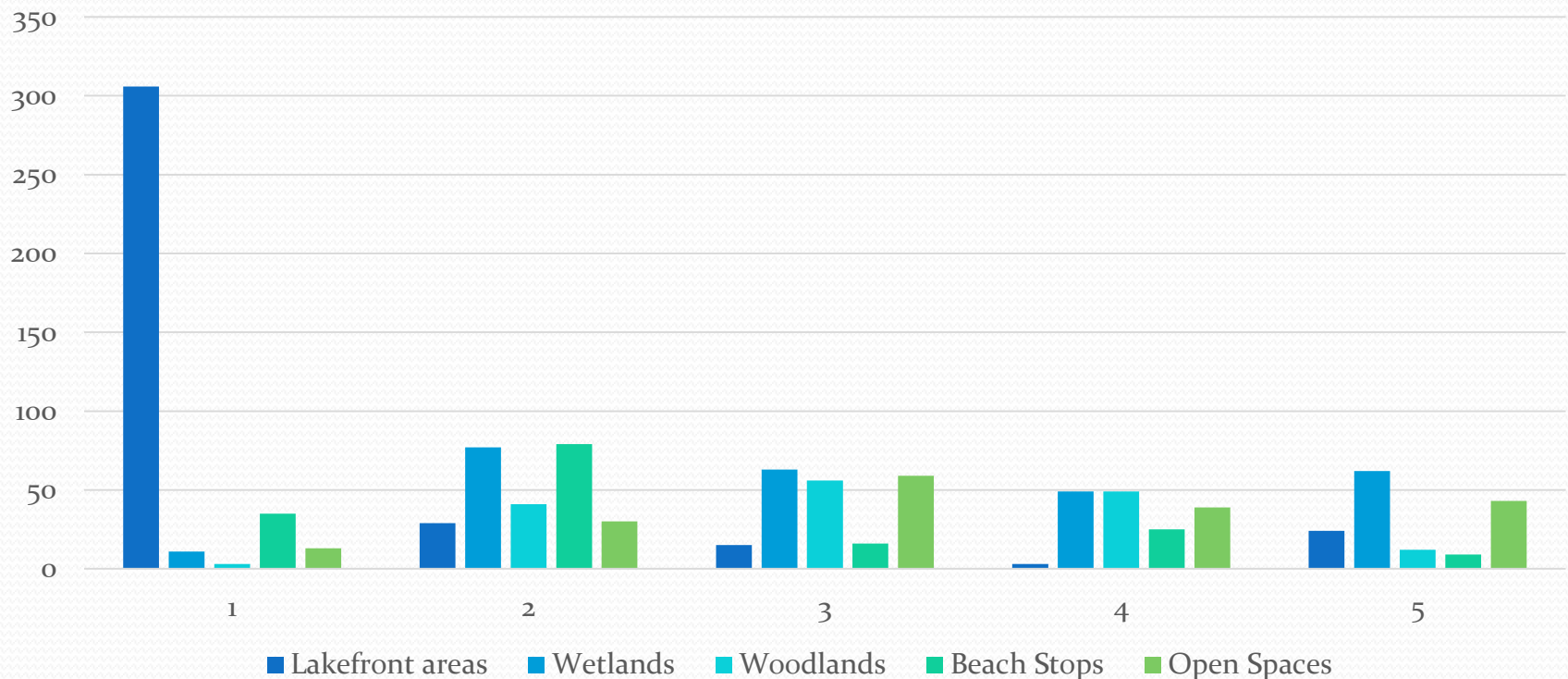
Land Use

Land Use Results

- Do not allow beachfront dunes to be bulldozed
 - 20 comments
- Adopt ordinance to preserve dunes
 - 9 votes

Land Use Results

Importance of Preservation for Natural Space and Environmental Protection (1 = most important)

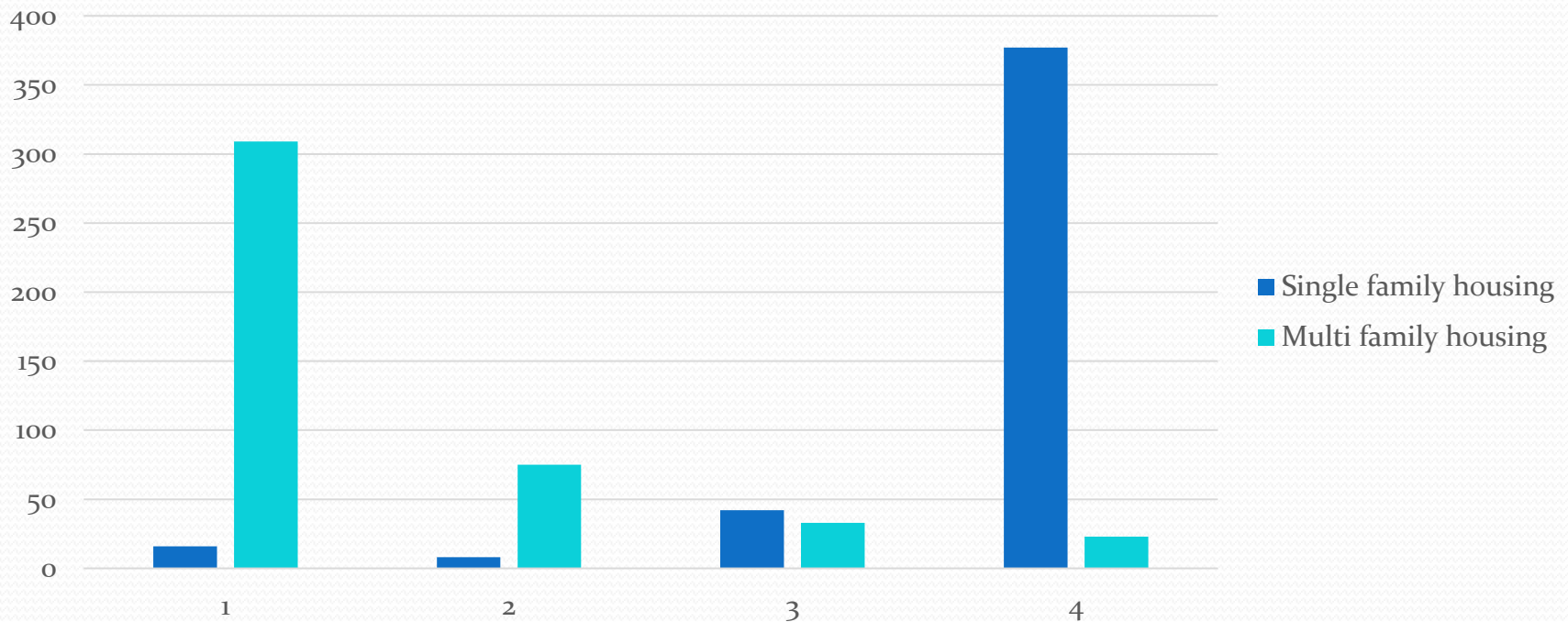


Land Use Results

- Conclusion:
 - There is a strong desire by Long Beach residents to engage in practices that preserve the dunes and protect the lakefront.

Land Use Results

Appropriateness of Land Use (1 = not at all; 4 = extremely)



- Prohibit high-rise condominiums (2 comments)

Land Use Results

- Conclusion:
 - Residential development policies in Long Beach should continue to encourage single family housing.

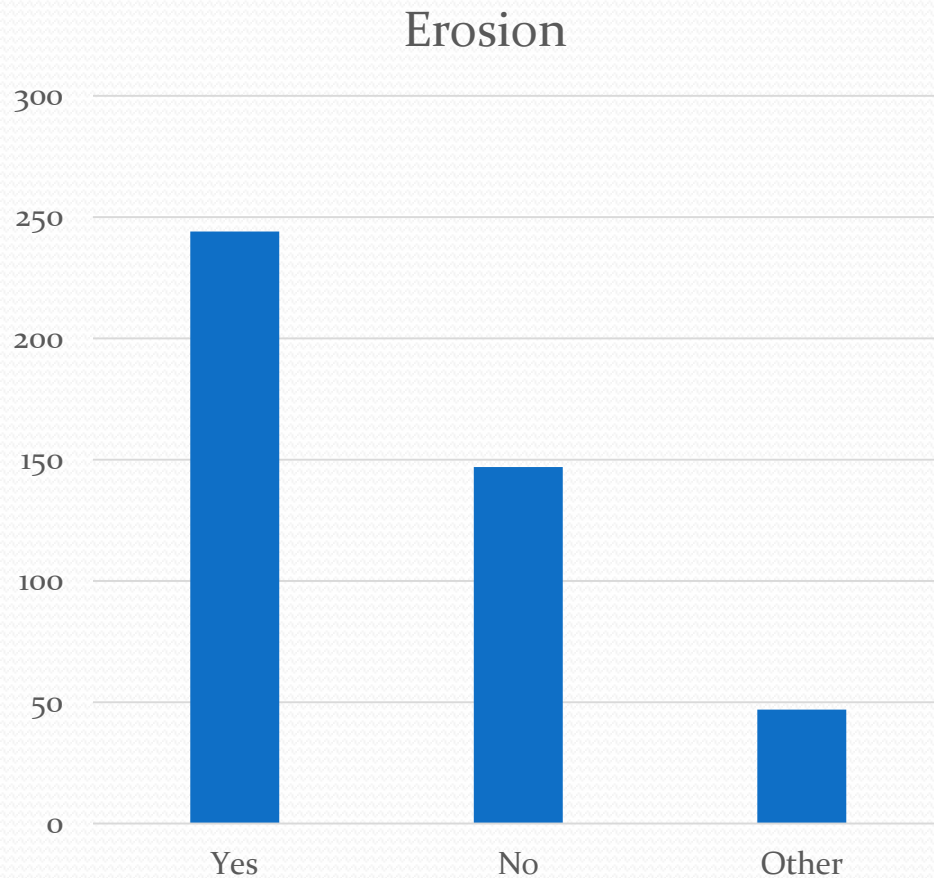
Land Use Results

- Homes constructed on Lake Shore Drive are too large
 - 14 comments
- 35% lot coverage standard supported
 - 6 votes
- Housing on Lake Shore Drive is over-built and too close together
 - 9 comments

Land Use Results

- Conclusion:
 - There is some level of desire in Long Beach to manage the density and bulk of residential development on the lakefront.

Land Use Results



- Do you believe the character of the local beach is threatened by flooding and/or erosion?

Land Use Results

- Local government action to combat erosion
 - 57.92% - no action taken
- Support the use of seawalls to protect lakefront properties
 - 28 comments
- Do not support the use of seawalls
 - 32 comments
- Engage experts to identify optimal lakefront preservation techniques
 - 19 comments
 - 9 votes

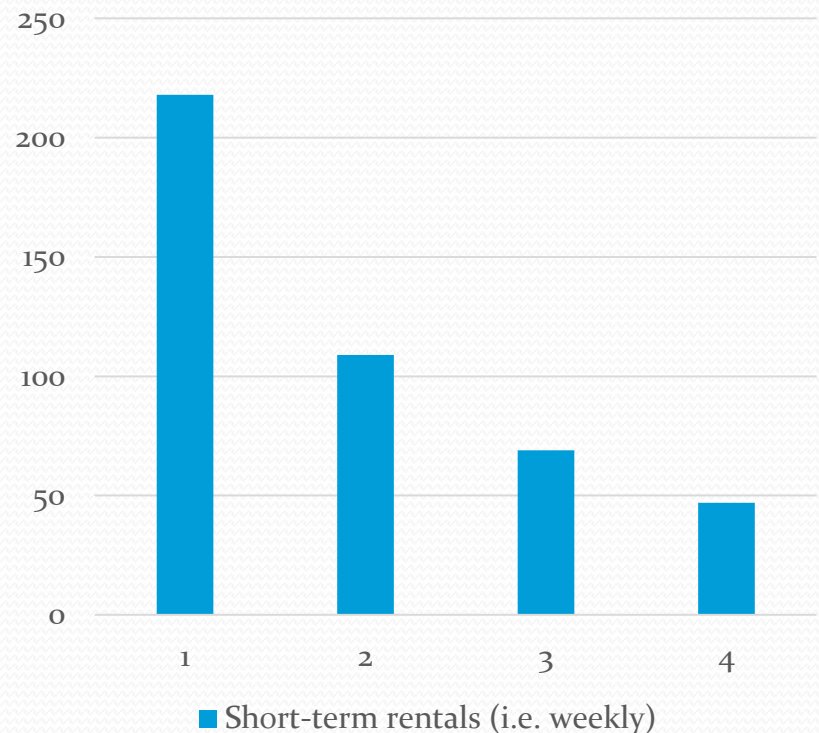
Land Use Results

- Conclusion:
 - The residents of Long Beach are divided over the threat that erosion may pose to the lakefront and what the best techniques for erosion control may be. There is solid support, however, for engaging experts to help the community determine what the best management practices are for the preservation of the lakefront.

Land Use Results

- Allow weekly rentals in Long Beach/introduce the town to more people
 - 9 comments
- We do not want Long Beach to be a tourist destination
 - 7 comments
- Maintain the 30-day rental regulation
 - 17 votes

Appropriateness of Land Use
(1 = not at all; 4 = extremely)



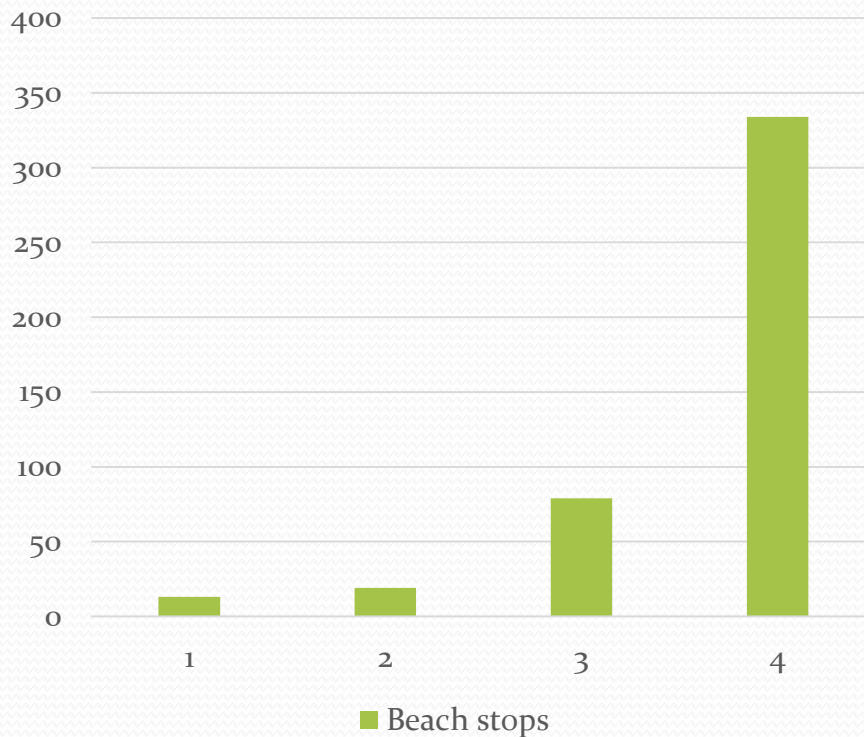
Land Use Results

- Conclusion:
 - The residents of Long Beach desire to maintain a quiet local community. There is a desire for some short-term rental vacation homes as a permitted residential land use. However, there is generally strong support to keep the longer minimum rental periods.

Public Ways, Places, Lands, and Structures

Public Ways Results

Importance of Resources
(1 = not at all; 4 = extremely)



- Beautify the beach stops
 - 18 votes
- Use beach sanitizer to protect the lakeshore
 - 13 votes

Public Ways Results

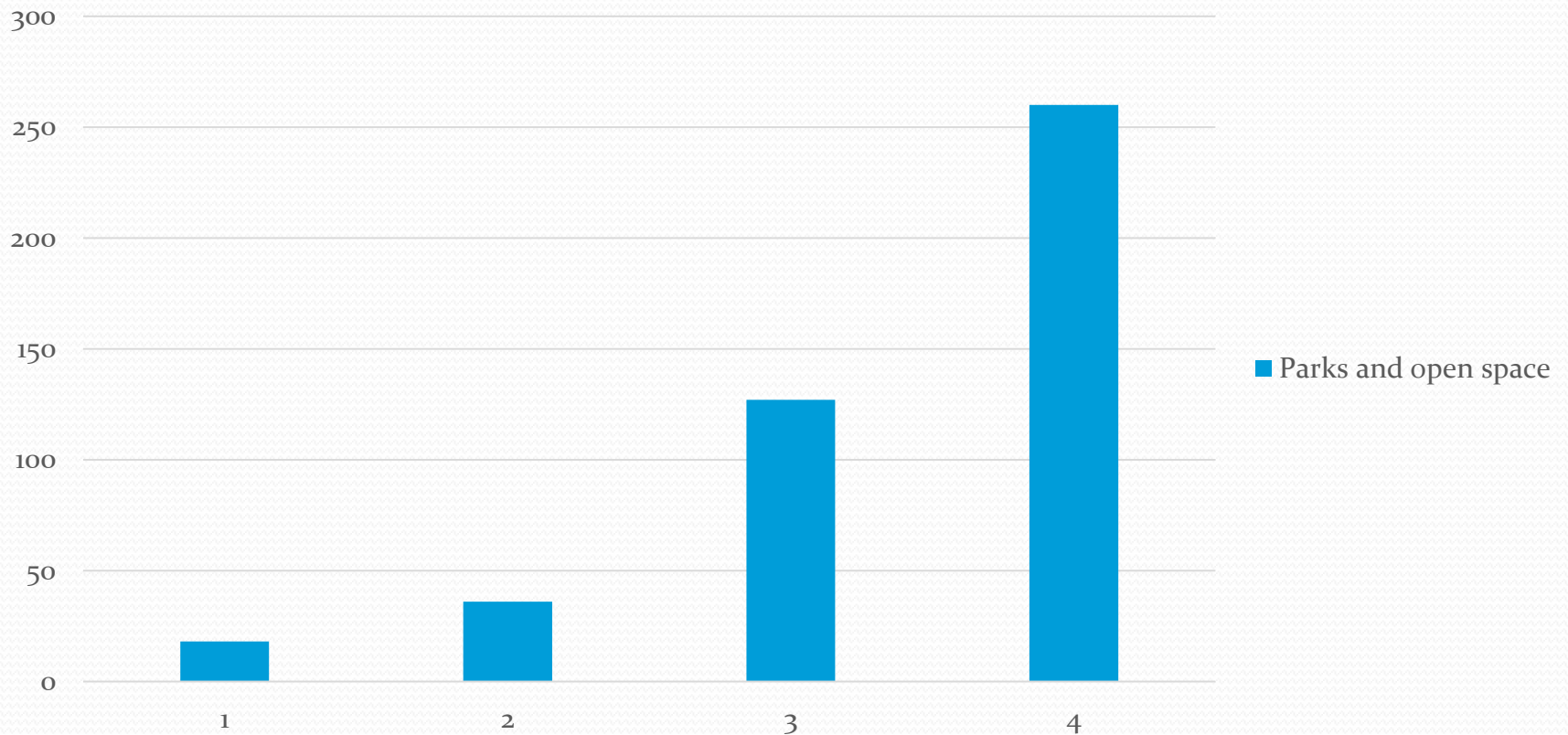
- Conclusion:
 - A high value is placed on the beach stops in Long Beach, both as a public space and as an integral part of the lakefront, and support exists for future maintenance and improvements.

Public Ways Results

- Establish a nature trail through the green area of Moon Valley
 - 26 votes
- Improve Stop 24 and Pump House as a community park or gathering place with amenities
 - 18 votes
- Add a dog park to the community
 - 3 votes
- Develop park plans
 - 2 votes

Public Ways Results

Appropriateness of Land Use (1 = not at all; 4 = extremely)



Public Ways Results

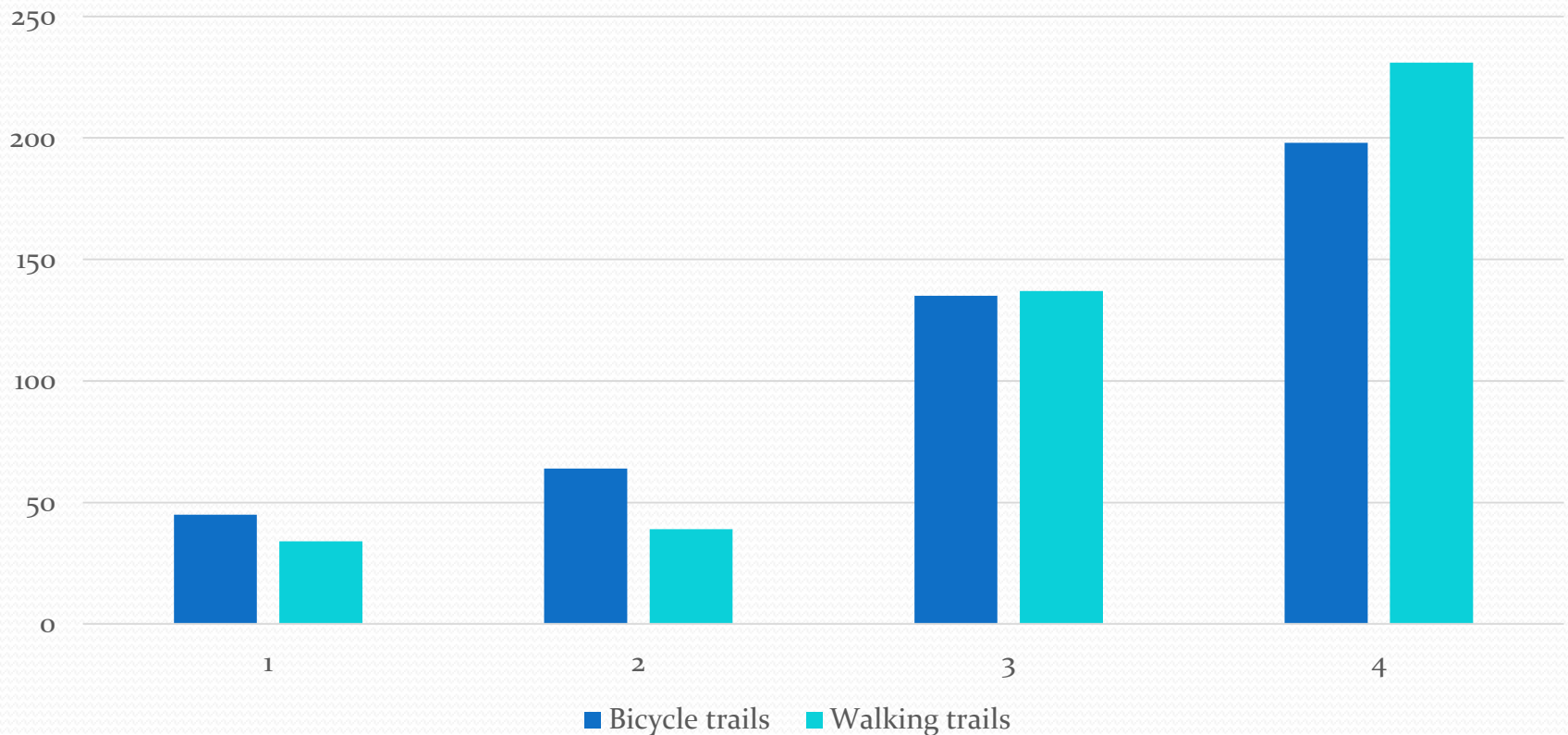
- Conclusion:
 - Additional public spaces are desired within the community and Moon Valley is seen as the location for park planning efforts. Stop 24/Pump House is also seen as a valuable community space.

Public Ways Results

- Add bike paths and sidewalks
 - 22 comments
- Lake Shore Drive is crowded and dangerous for pedestrian and biking activity
 - 8 comments
- Stricter parking penalties for non-residents needed
 - 2 votes

Public Ways Results

Importance of Public Resources (1 = not at all; 4 = extremely)



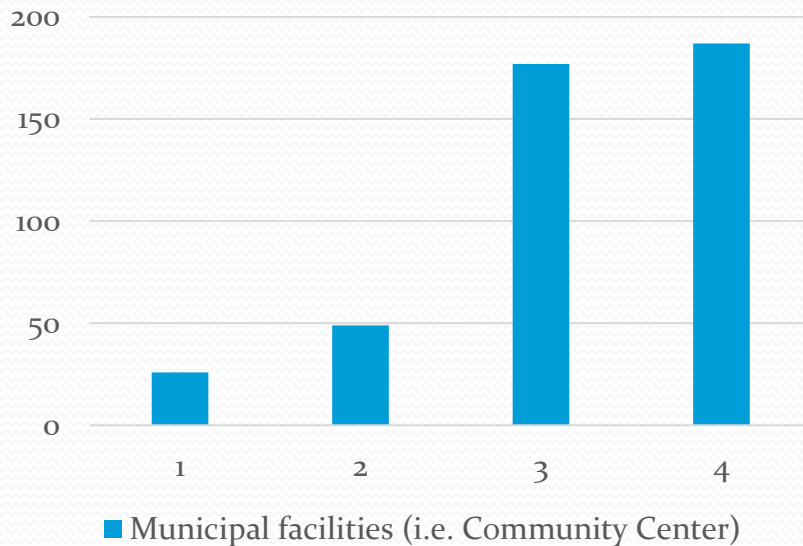
Public Ways Results

- Conclusion:
 - There is a desire to make Long Beach more walkable and pedestrian-friendly. Non-motorized options for movement around the community are desirable.

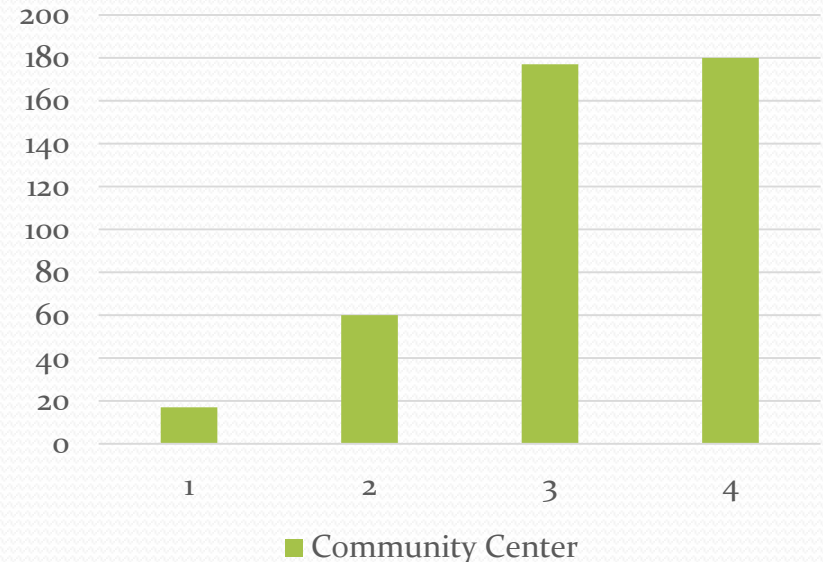
Public Ways Results

- Improve the community center to make it more usable
 - 11 comments

Appropriateness of Land Use
(1 = not at all; 4 = extremely)



Importance of Resources
(1 = not at all; 4 = extremely)



Public Ways Results

- Conclusion:
 - There is community support for improving the functionality of the Community Center and establishing it as a primary public space within Long Beach.

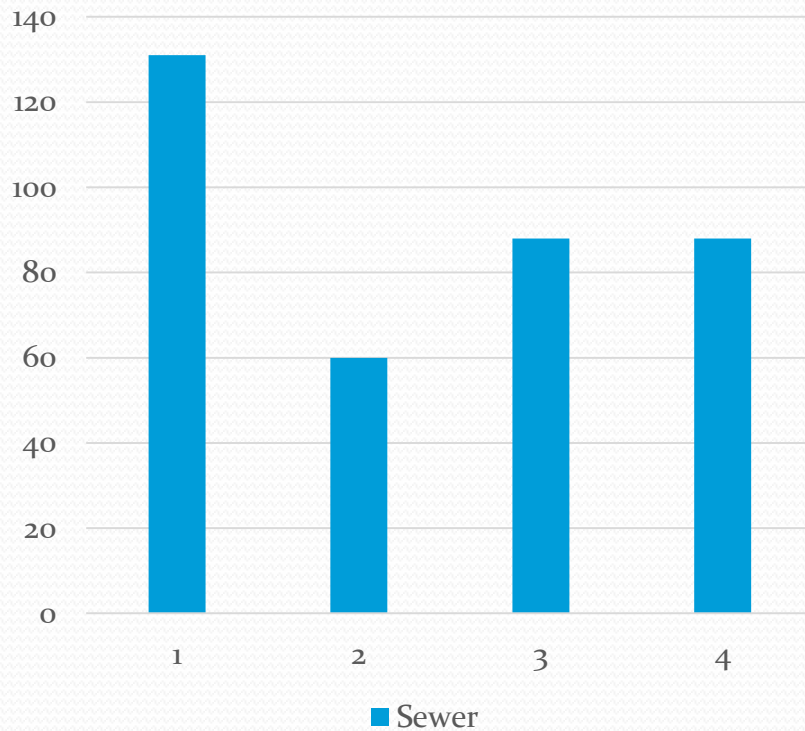
Public Utilities

Public Utilities Results

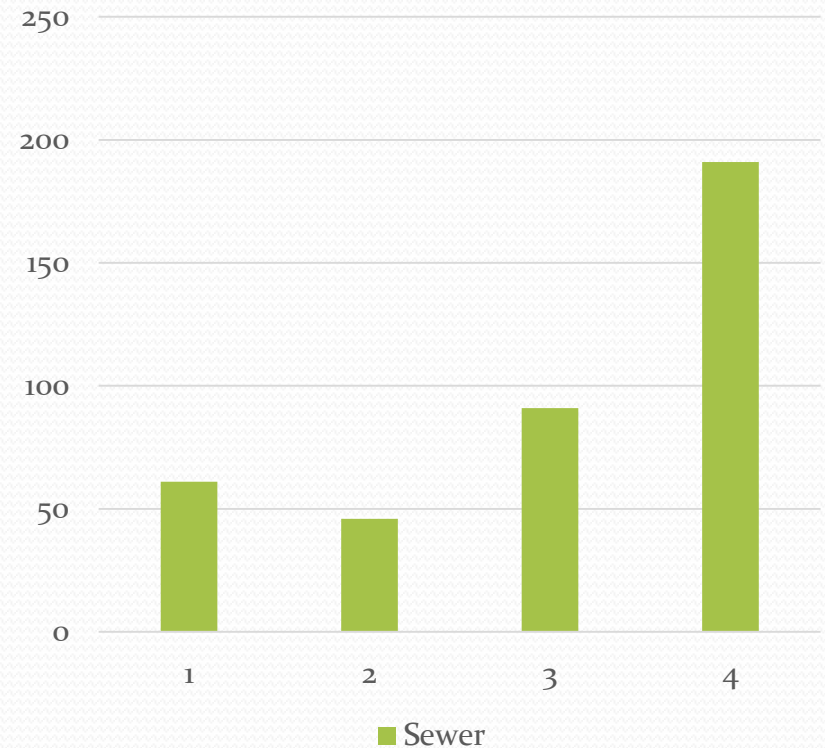
- Support the installation of sewer along Lake Shore Drive
 - 16 comments
 - 17 votes
- Stop granting variances for septic systems
 - 5 votes
- Eliminate septic systems on the lakefront
 - 3 votes
- Expand the sewer system along Lake Shore Drive
 - 11 votes
- Expand the sewer system throughout Long Beach
 - 9 votes
- Obtain grants to study/implement an expansion of the sewer system
 - 5 votes

Public Utilities Results

Essential Community Services
(1 = poor; 4 = excellent)



Preference for Coordinating
Services (1 = low; 4 = high)



Public Utilities Results

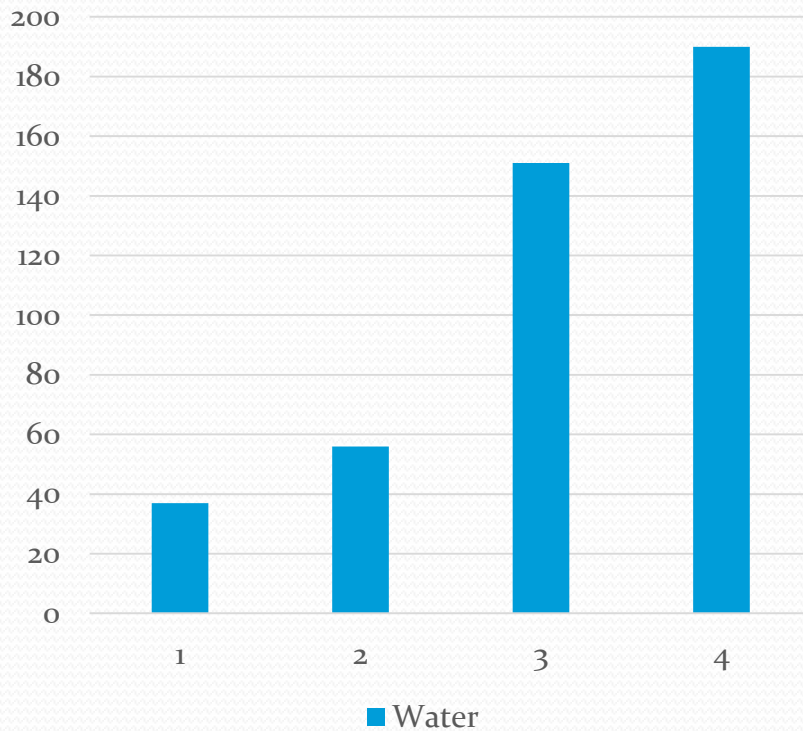
- Conclusion:
 - Public sewer is recognized as essential in protecting water quality and supporting existing development. There is support for exploring cost-effective ways to provide this utility.

Public Utilities Results

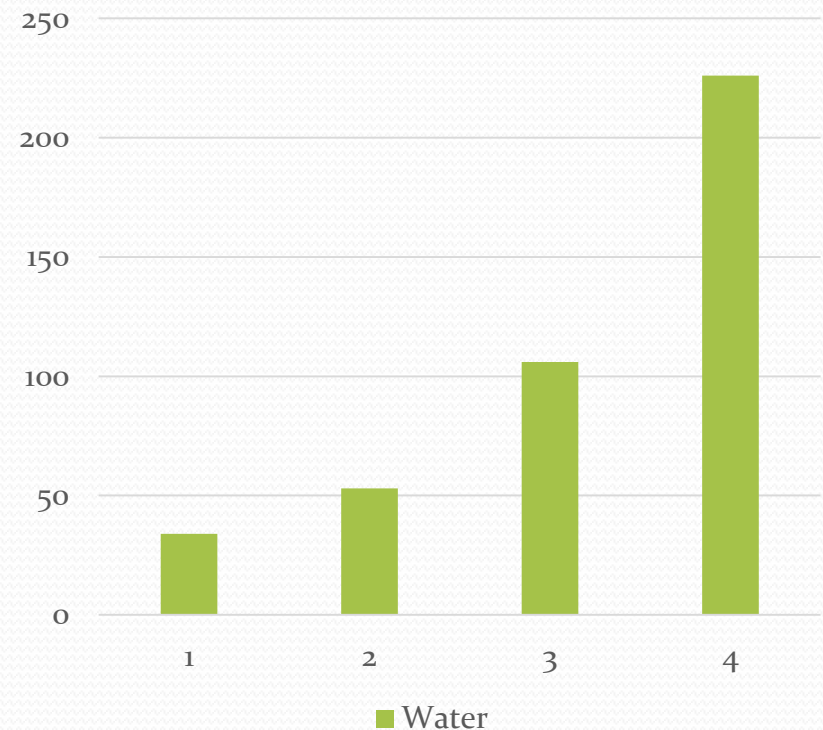
- Water costs are too high
 - 11 comments
- Water quality is poor
 - 4 comments

Public Utilities Results

Essential Community Services
(1 = poor; 4 = excellent)



Preference for Coordinating
Services (1 = low; 4 = high)



Public Utilities Results

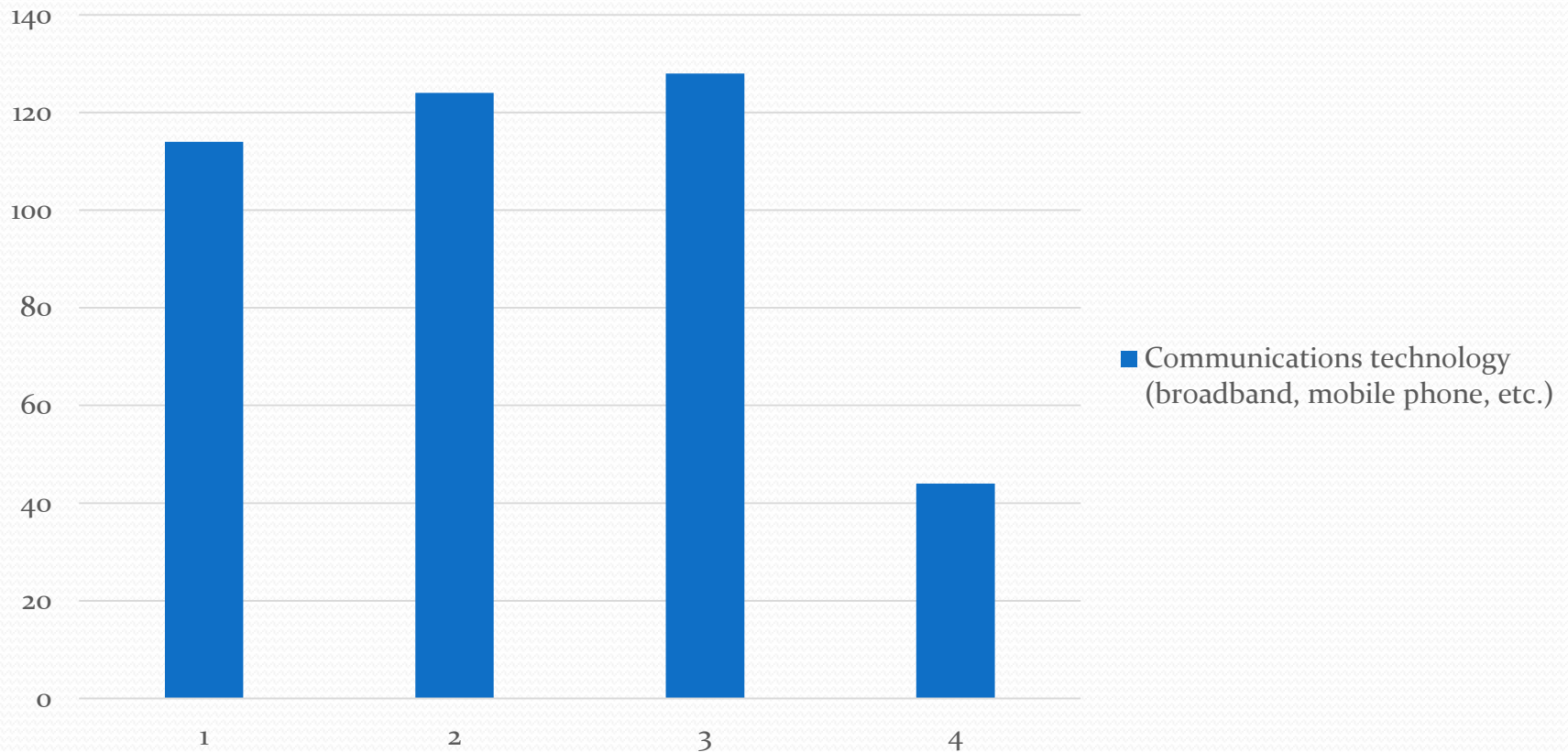
- Conclusion:
 - Public water is recognized as an essential community service but there is questionable satisfaction with the cost and quality of the service provided. There is support for exploring cost-effective ways to provide this service.

Public Utilities Results

- Cell phone service is very poor
 - 6 comments

Public Utilities Results

Quality of Community Services (1 = poor; 4 = excellent)



Public Utilities Results

- Conclusion:
 - Broadband and cell phone service in Long Beach is not satisfactory to current residents of Long Beach.

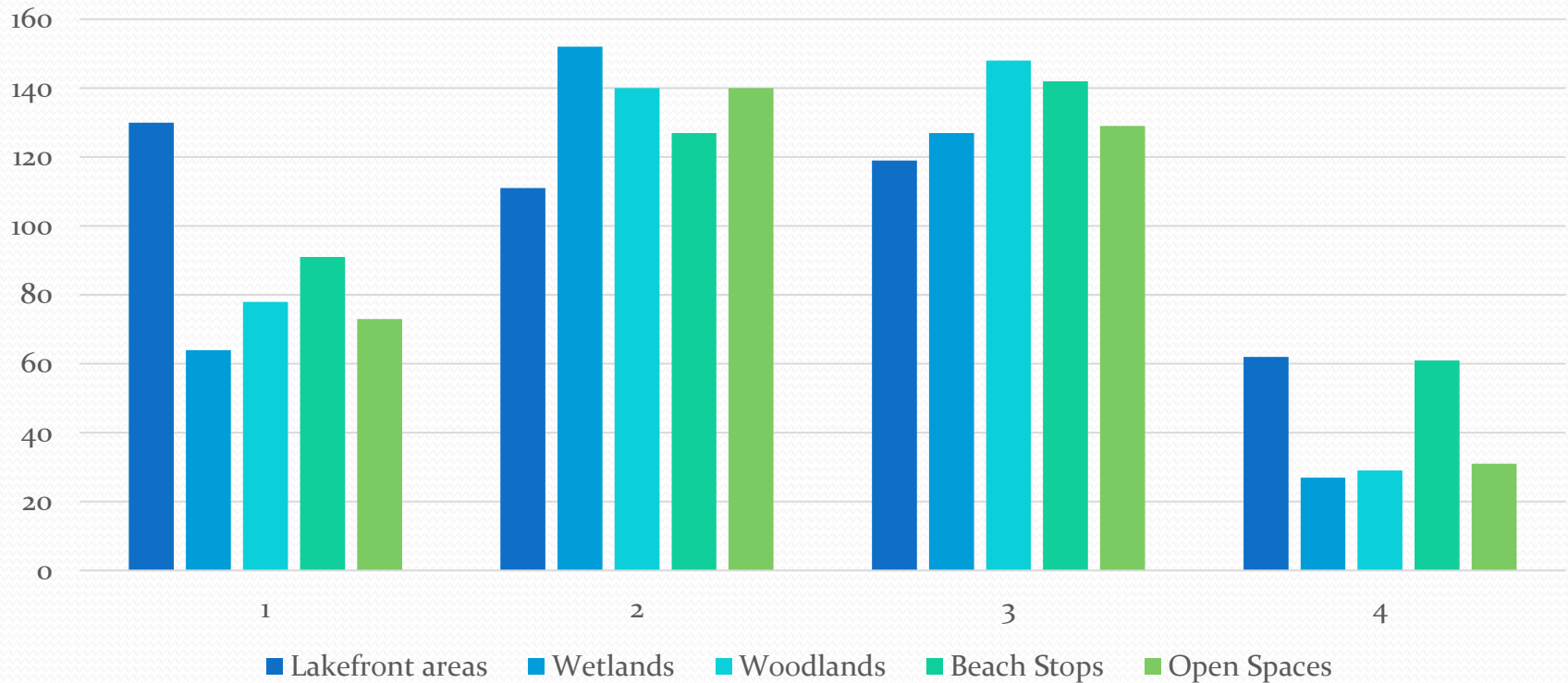
Public Services

Public Services Results

- Elected government officials/board members do not represent the community as a whole
 - 16 comments
- Town Council doing better in efforts to protect natural features; beach must have priority
 - 8 comments
- Town Council not strong in protection of natural features
 - 6 comments

Public Services Results

Town Efforts to Protect Natural Resources
(1 = poor; 4 = excellent)

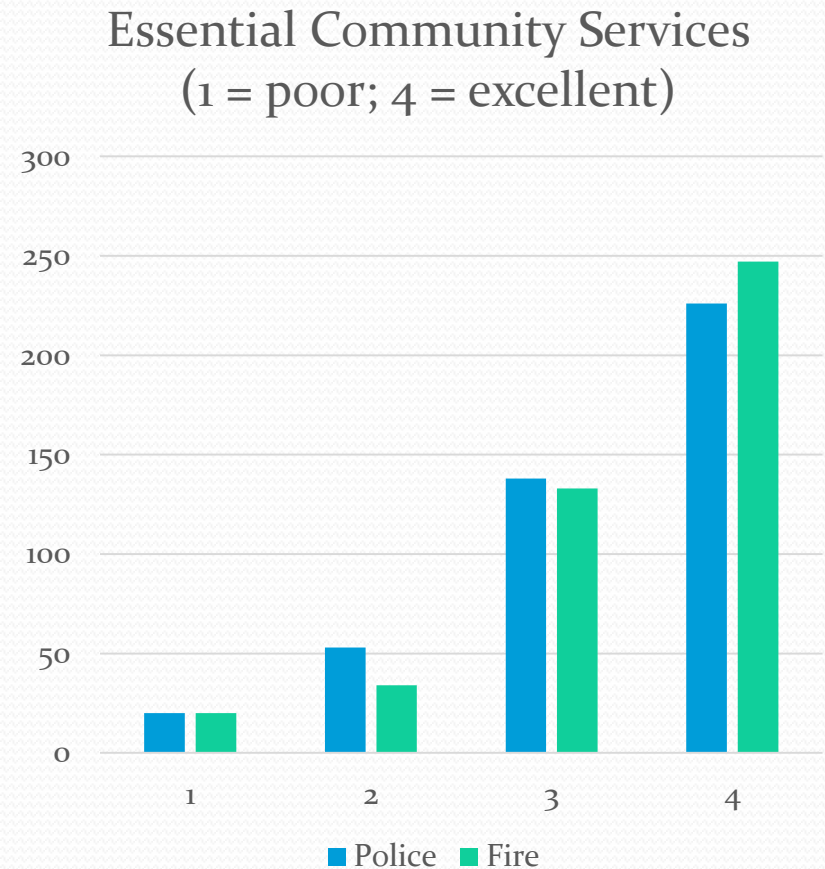


Public Services Results

- Conclusion:
 - Preservation of the lakefront was identified as a key issue in Long Beach. Residents are divided regarding lakefront development and management.
 - The current administration is viewed by some as not representative of the entire community.
 - Some policies are believed to be ineffective regarding natural resource protection.

Public Services Results

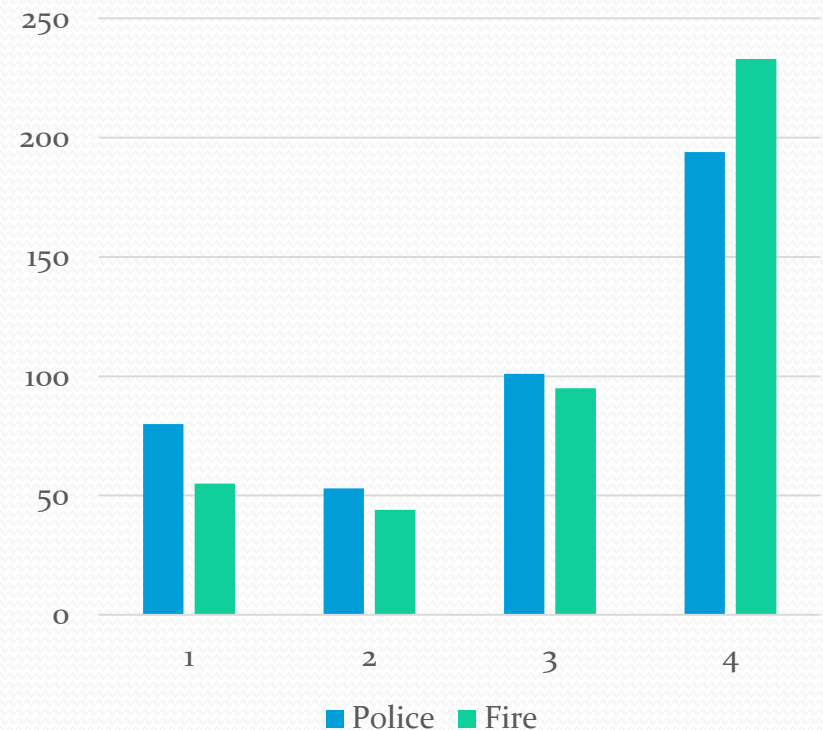
- Police service is not satisfactory
 - 7 comments



Public Services Results

- Partner with neighboring communities for services
 - 5 comments

Preference for Coordinating Services (1 = low; 4 = high)



Public Services Results

- Conclusion:
 - Police and fire protection are viewed as essential community services but collaborative approaches to providing the services are supported to improve performance and reduce costs.

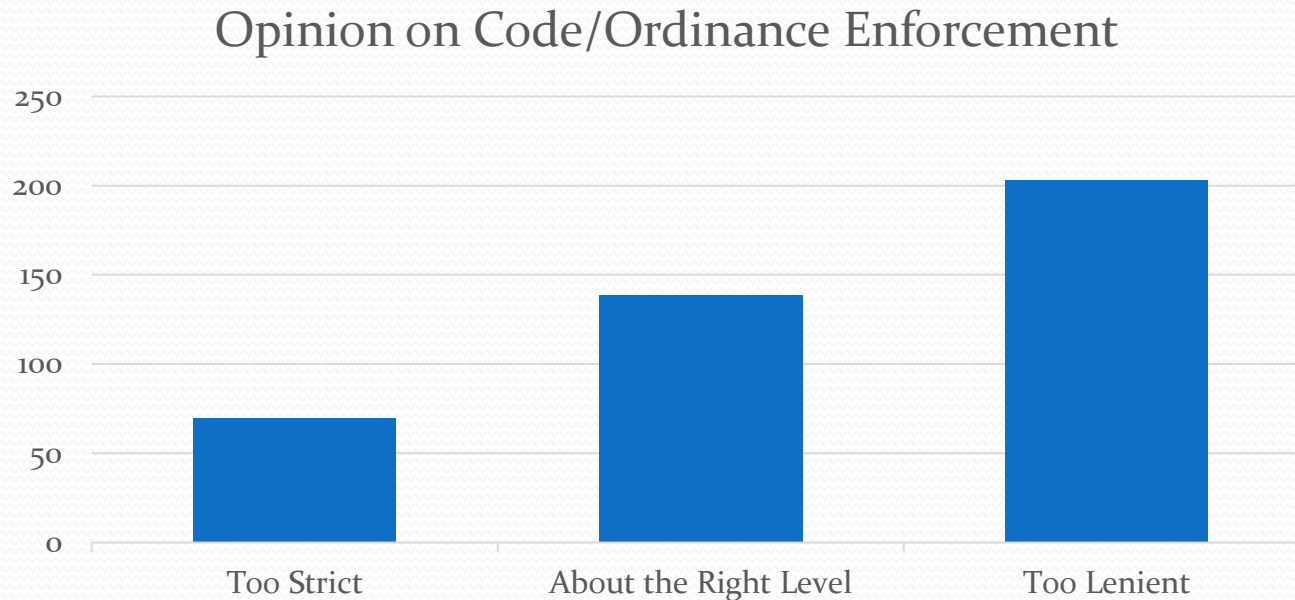
Public Services Results

- Improve maintenance and trash removal at beach stops and beaches
 - 8 comments
- Improve clean-up efforts and quantity of trash cans
 - 6 votes

Public Services Results

- Conclusion:
 - Consistent with the community's value placed upon the beach stops, a high priority is placed on the maintenance of these important public places.

Public Services Results



- Need stricter codes and better enforcement
 - 7 comments

Public Services Results

- Conclusion:
 - There is a general belief that there is a need for better and more consistent enforcement of existing development codes and regulations.

Next Steps

Next Steps

- Develop Draft Objectives and Policies
- Public Session on Draft Objectives and Policies
- Discuss Implementation Options
 - Ordinances, studies on specific topics (e.g. seawalls), Capital Improvements Program, etc.

Questions and Comments

- Thank you!